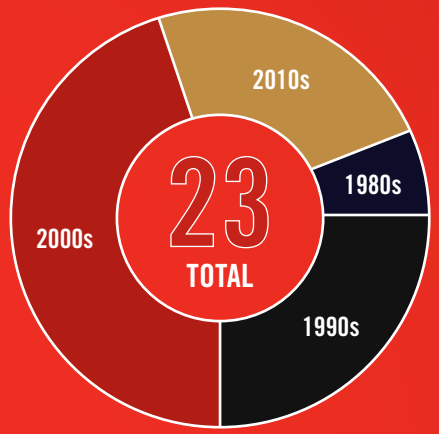
MOMENTS IN BUDWEISER CLYDESDALE HISTORY

7 DAYS

AGE OF ONE OF THE CLYDESDALES FEATURED IN THE 2013 SUPER BOWL SPOT, THE YOUNGEST-EVER CLYDESDALE "STAR"

SUPER BOWL COMMERCIALS — BY THE — DECADE

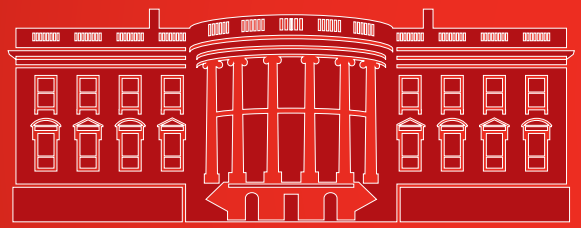
1980s: 1 COMMERCIAL
1990s: 5 COMMERCIALS
2000s: 12 COMMERCIALS
2010s: 5 COMMERCIALS (SO FAR)



125

TOTAL # OF CLYDESDALES SPOTS HOUSED IN THE BUDWEISER ARCHIVES

★SPRING 1933★



AUGUST A. BUSCH JR. SENDS A TEAM OF CLYDESDALE HORSES TO WASHINGTON, D.C., TO MARK THE

END OF PROHIBITION*

*(FOR BEER)

80

OF YEARS THE CLYDESDALES HAVE REPRESENTED BUDWEISER QUALITY

IN THE FAMOUS "SNOWBALL FIGHT" COMMERCIAL THAT AIRED IN 2005, THE SNOWBALLS ARE ACTUALLY BASKETBALLS. THE CLYDESDALES WERE TRAINED TO ROLL THE BALLS WITH THEIR FEET.

STARRING APPEARANCES

1957
FIRST CLYDESDALE TV COMMERCIAL

1986
FIRST SUPER BOWL COMMERCIAL

Budweiser CLYDESDALES
THE WORLD RENOWNED